



**EXECUTIVE DIRECTOR OF
ECONOMIC DEVELOPMENT**
City of Mansfield, TX

Recruitment Services Provided By



An Outstanding Career Opportunity

The City of Mansfield, Texas, is seeking a visionary and results-driven leader to serve as its next Executive Director of Economic Development. Located in one of the fastest-growing regions in the nation, Mansfield offers a rare opportunity to shape the future of a thriving community that combines strategic location, strong fiscal stewardship, and a high quality of life. As the city continues to experience significant residential and commercial growth, the next Executive Director will play a pivotal role in advancing economic vitality, attracting transformative investment, and guiding innovative development initiatives that will define Mansfield's success for generations to come.





The City of Mansfield

Mansfield is strategically located in the south-central area of the Dallas/Fort Worth Metroplex, 25 miles from Dallas and 20 miles from Fort Worth. Mansfield borders the cities of Arlington on the north, Grand Prairie on the east, Fort Worth on the west, and portions of Johnson and Ellis Counties. State Highway 360 and U.S. Highway 287, which both run north and south through the City, provide a direct connection to Arlington, Grand Prairie and the Dallas/Fort Worth International Airport, which is the 2nd busiest airport in the country. Railroad freight service is provided by the Union Pacific Railroad.

The City of Mansfield's population is estimated to approach 91,336 by the end of the 2025-2026 fiscal year. Mansfield covers 36.69 square miles, of which approximately 20.6% remains undeveloped. The typical Mansfield household earns an income of approximately \$128,856 and has an average taxable home value of \$325,445. The average market price for a new home in 2025 was \$625,363.

The City of Mansfield is considered one of the fastest growing cities in Texas as estimated by the North Central Texas Council of Governments. Recognized as a "Best City" for families and small businesses, Mansfield is also a highly attractive place to work and live. In 2025, U.S. News & World Report recognized Mansfield as a top place to live: #27 in the nation, and #9 in Texas. Consumer Affairs named Mansfield the 6th best city to move to in Texas in 2025.

The City is served by the Mansfield Independent School District, one of the best-rated school districts in the DFW metropolitan area by the Texas Education Agency. The district has a total of 49 schools with a 95% graduation rate. Higher education opportunities include several major colleges and universities: Southern Methodist University, Texas Christian University, University of North Texas, The University of Texas at Arlington, The University of Texas at Dallas, Texas Women's University, Dallas Baptist University, University of Dallas, and the Tarrant and Dallas Community College Districts.

Recreation and culture are a major part of the City's attractions, including Joe Pool Lake, which is approximately 10 minutes from the city, Cedar Hill State Park consisting of 2,000 acres, the Mansfield National Golf Club, and Walnut Creek Country Club. Residents enjoy a state-recognized parks system that includes over 1,200 acres of community parks, trails, and athletic fields. Local recreation venues include The Fields at Station 6 baseball complex, Hawaiian Falls Water Park, Fieldhouse USA (an indoor basketball/volleyball facility with space for hosting special events) and the Stars Center recreational ice rink. A new 166,000 square foot multi-use stadium seating approximately 7,000 will open in 2026, along with retail, dining, and entertainment venues in the new 30-acre Staybolt Street Entertainment District.

Mansfield City Government

The City of Mansfield, Texas, operates under a council-manager form of government, featuring a seven-member city council (a mayor and six council members) responsible for policy-making and legislative decisions, alongside a professional city manager who oversees daily operations, public safety, and essential services like water and infrastructure.

Mansfield's FY 2026 General Fund budget of \$108.4 million supports a staffing total of 595.5 full-time equivalent positions and reflects the City's continued commitment to responsible financial stewardship, strategic investment in community priorities, and maintaining the high quality of services its residents expect. The FY 2026 budget is guided by the City's adopted strategic priorities: Provide a Safe Community, Improve City-wide Mobility, Focus on the Future, Build Strong Neighborhoods, and Develop a Strong Economy.





The Mansfield Economic Development Corporation

The Mansfield Economic Development Corporation (MEDC) is funded by a ½ cent sales tax approved by Mansfield voters. The tax became effective on July 1, 1997. The Economic Development fund is used to attract desirable industries and commercial development to the City of Mansfield, while retaining and assisting in the expansion of existing businesses. The mission of the MEDC is to elevate the City's recruitment efforts across the state, country, and globe. This mission is accomplished through sourcing, facilitating, and promoting world-class development and advocating for all existing businesses in Mansfield by helping them grow and flourish.

The FY 2025/2026 MEDC operating budget totals \$1.88 million. The Executive Director of Economic Development is supported by the Assistant Director and four additional staff members who all work together to provide the assistance, funding, tools, and data that new and existing businesses need to thrive in Mansfield.

To learn more about economic development in Mansfield, click [here](#).

\$ 1.88M
Combined Budget

6 FTE
Employees

The Position

The Executive Director of Economic Development provides strategic leadership and overall accountability for the City's economic development functions, including business attraction and retention, real estate and development negotiations, and management of the Mansfield Economic Development Corporation (MEDC). Reporting to the Assistant City Manager, the Executive Director is responsible for advancing the long-term economic vitality and competitive positioning of Mansfield as a destination for business investment and quality employment, in alignment with the City's financial priorities, land use goals, and community vision. Some examples of work performed by the Executive Director of Economic Development include:

- Serving as the primary advisor to the City Manager and City Council on economic development policy, incentive structures, real estate strategy, and market conditions, presenting information clearly to elected officials, leadership, and the community.
- Leading the development, negotiation, and administration of incentive agreements, Chapter 380 agreements, and 4A/4B sales tax programs in coordination with the City Attorney and Finance Department.
- Managing the City's relationship with the Mansfield Economic Development Corporation (MEDC), ensuring alignment between board priorities, program administration, and City objectives.
- Representing the City in regional partnerships and external organizations, including the Dallas Regional Chamber, NCTCOG, Texas Economic Development Council (TEDC), and International Economic Development Council (IEDC).



VIEW AT HERITAGE PARKWAY AND REGENCY PARKWAY



Career-Defining Opportunities

The next Executive Director of Economic Development in Mansfield will have many opportunities to build a legacy of impact, as the city continues to grow and develop in ways that enhance the quality of life of its residents and visitors. Perhaps the most exciting areas of opportunity for the Executive Director of Economic Development are the four planned development zones in Mansfield that each add elements of excitement and vitality to the city. Given the unique character and amenities of each zone, they combine to offer the next Executive Director a stellar career opportunity.

- **The LinQ** – The LinQ is a forward-thinking innovation district designed to position Mansfield as a hub for technology, business, and talent. This master-planned, mixed-use development will feature Class A office space, research and lab facilities, and live-work-play amenities including dining, parks, and trails. Built to support industries like tech, life sciences, and advanced manufacturing, The LinQ aims to attract high-skilled jobs and reduce the need for residents to commute outside the city.
- **Staybolt Street Entertainment District** – Mansfield is entering a new era of growth, anchored by Mansfield Stadium opening in 2026 as the home of the North Texas Soccer Club and a hub for year-round events. The stadium will also be home to a World Cup team as a base camp. Nearby, High 5 Mansfield will offer family-friendly entertainment with a rooftop concert venue, while the Staybolt District will add hotels and a conference center to support visitors and events.

- **The Canals** – The Canals is a transformative mixed-use development that will redefine how people live, work, and gather in Mansfield. Spanning roughly 150 acres, the project is designed as a walkable, pedestrian-friendly district that blends residential living, offices, retail, dining, and entertainment into one vibrant destination. At the heart of the development is a unique river canal system, creating opportunities for waterfront dining, recreation, and scenic public spaces. The Canals will also serve as the future home of Mansfield's new City Hall, anchoring the area as both a civic and community hub.
- **Downtown** – Mansfield's downtown is being revitalized through projects like the Watermill District, Geyer Commons, and a reimagined Main Street. The Watermill District will bring a walkable mix of dining, retail, and office space, while Geyer Commons adds a unique public gathering space with markets and event areas. Together, these efforts are creating a more connected, pedestrian-friendly downtown where residents and visitors can live, work, and enjoy.

See ["Mansfield on the Rise"](#) for additional details, along with photos and renderings.



[The LinQ Innovation Website](#)



[Staybolt Street Brand Book](#)

Ideal Candidate

The ideal candidate for the Executive Director of Economic Development role will be an accomplished and politically astute leader who combines strategic thinking with economic development expertise, along with a deep commitment to public service and innovative community enhancement. A proven track record of development recruitment, market analysis, and project management are essential for success in this role. Key attributes include:

- **Trusted Leadership & Credibility:** A confident and ethical leader who earns the trust and respect of the City Council, executive leadership, staff, and the broader community. The successful candidate will bring a strong presence, lead with integrity, and deliver on commitments.
- **Business Acumen:** Skilled at recruiting and clearly articulating a compelling vision of the city's future for developers, businesses, and others to enthusiastically paint the "Why Mansfield" picture. The ability to comfortably connect with business decision makers, community and council members, and others to translate vision into reality in Mansfield.
- **Strategic and Visionary:** The ability to proactively and assertively bring ideas to life, along with a strong commitment to delivering transformative projects to Mansfield as a connector and innovator. Project management experience and the ability to take a given economic development project from start to finish will contribute to the next Executive Director's success in Mansfield.
- **Varied Economic Development Experience:** Skilled and experienced in varying types of economic development and business attraction will be important to the City of Mansfield. Recruiting prospective Class A office projects, biotech, health sciences, advanced manufacturing, retail, entertainment, residential, and other development opportunities will be key focus areas for the next Executive Director.





Qualifications

The following education, training, and experience are required; however, equivalent combinations of education, experience, and training that provide the required knowledge, skills, and abilities to perform the essential functions of the position may be considered.

Education: Bachelor's degree in Economic Development, Business Administration, Finance, Urban Planning, Public Administration, or related field.

Experience: Twelve (12) years or more of progressively responsible experience in economic development, commercial real estate, business development, or a closely related field, with a minimum of seven (7) of those years in a leadership capacity that included direct supervision of professional staff and management through multiple organizational levels.

Additional Experience: Experience in a large or growing municipality or economic development organization with a track record in business attraction, retention and expansion, and long-range economic planning. Experience managing 4A and/or 4B economic development corporations, including board relations, program administration, and statutory compliance.

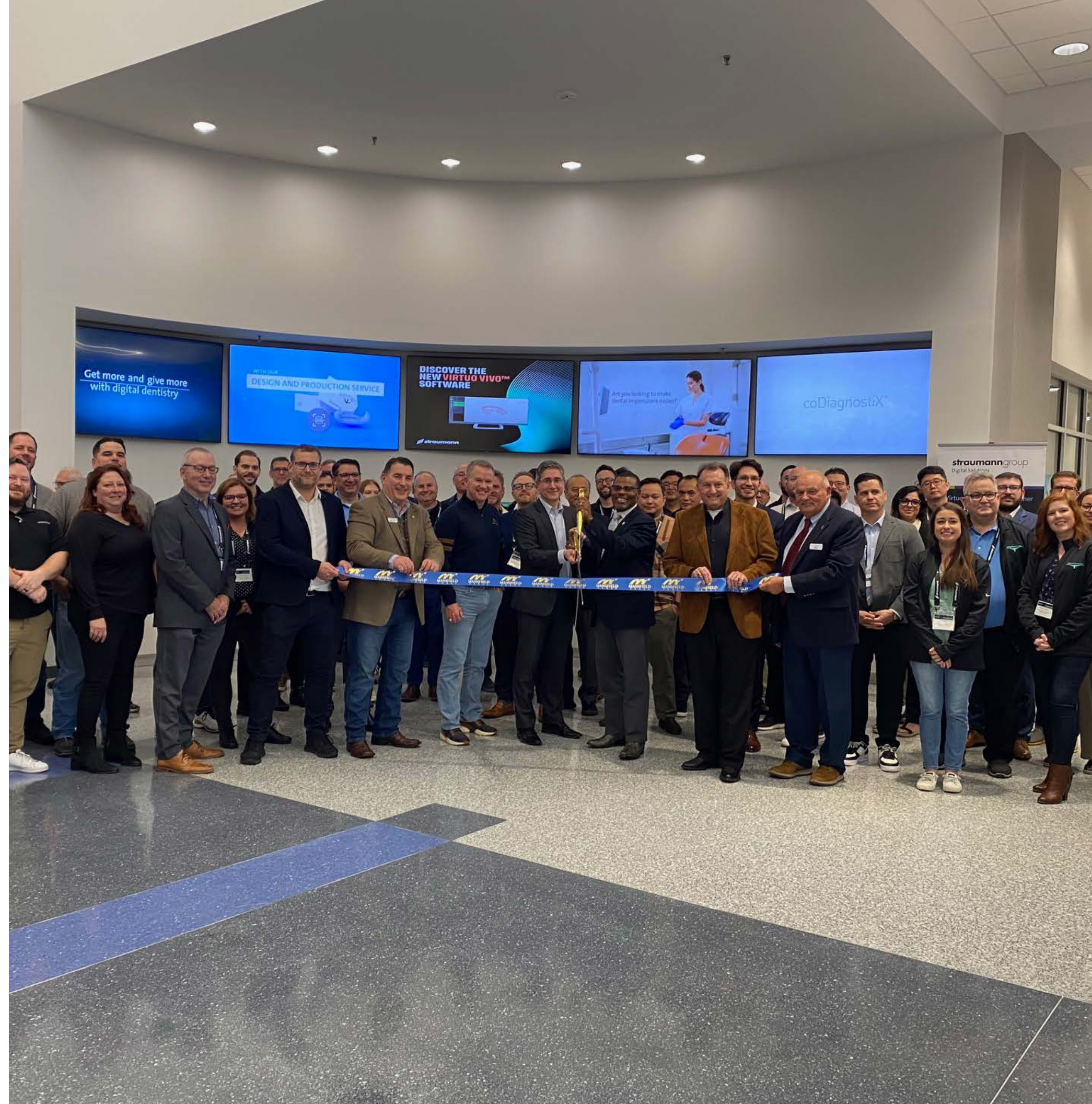
Preferred Qualifications:

- CEcD Designation
- EDI Graduate
- Master's degree
- Work experience in the DFW Metroplex

Salary & Benefits

The salary range for the Executive Director of Economic Development is **\$156,595 to \$217,467**. The starting salary for the selected candidate is individually based on relevant experience and the City's time-in-role methodology. The benefits package includes medical, dental and vision coverage, life insurance, compensated leave, short-term disability, and retirement benefits. The City is a member of the Texas Municipal Retirement System with a 7% employee contribution and a 2:1 match by the City of Mansfield. A relocation incentive up to **\$5,000** may be negotiated with the successful candidate in accordance with the City's Compensation Committee's policy.

A full description of benefits provided by the City of Mansfield can be viewed in the [Benefits Guide](#).





Application & Selection Process

Interested candidates should **apply quickly**, as candidates will be considered as application materials are received. An initial review of candidates is tentatively scheduled for **July 20, 2026**; however, the City may **close the recruitment at any time once a suitably strong group of candidates has been established**. Submit a comprehensive résumé and compelling cover letter online at:

www.mosaicpublic.com/careers

CONFIDENTIAL INQUIRIES ARE WELCOMED TO:

Bryan Noblett | bryan@mosaicpublic.com | (916) 217-3696

Information submitted for consideration may be made available to the public in compliance with the Texas Open Records Act.

The City of Mansfield is an Equal Opportunity Employer.

Recruitment Services Provided By



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